

Plaintiffs' Exhibit 91

SOLICITATION, OFFER AND AWARD1. THIS CONTRACT IS A RATED ORDER
UNDER DPAS (15 CFR 7900)

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2. CONTRACT NUMBER FA300218D0008	3. SOLICITATION NUMBER FA300217R0003	4. TYPE OF SOLICITATION <input type="checkbox"/> SEALED BID (IFB) <input checked="" type="checkbox"/> NEGOTIATED (RFP)	5. DATE ISSUED	6. REQUISITION/PURCHASE NUMBER
7. ISSUED BY FA3002 338 EGS CC CP 210-652-6903, 2021 FIRST STREET WEST BLDG 853 JBSA RANDOLPH, TX 78150-4300 UNITED STATES Jessica Santos, Contract Specialist, Email: jessica.santos@us.af.mil Telephone: 210-652-9757 Roberta Hatch, Contracting Officer, Email: roberta.hatch.2@us.af.mil Telephone: 801-696-7846		8. ADDRESS OFFER TO (If other than item 7) CODE FA3002		

NOTE: In sealed bid solicitations "offer" and "offeror" mean "bid" and "bidder".

SOLICITATION

9. Sealed offers in original and _____ copies for furnishings the supplies or services in the Schedule will be received at the place specified in item 8, or if hand carried, in the depository located in _____ until _____ local time _____ (Date)

CAUTION - LATE Submissions, Modifications, and Withdrawals: See Section L, Provision No. 52.214-7 or 52.215-1. All offers are subject to all terms and conditions contained in this solicitation.

10. FOR INFORMATION CALL:	A. NAME [REDACTED]	B. TELEPHONE (NO COLLECT CALLS) AREA CODE 210 NUMBER 652-9757 EXTENSION		C. E-MAIL ADDRESS [REDACTED]
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OFFER (Must be fully completed by offeror)

NOTE: Item 12 does not apply if the solicitation includes the provisions at 52.214-16, Minimum Bid Acceptance Period.

12. In compliance with the above, the undersigned agrees, if this offer is accepted within _____ calendar days (60 calendar days unless a different period is inserted by the offeror) from the date for receipt of offers specified above, to furnish any or all items upon which prices are offered at the set opposite each item, delivered at the designated point(s), within the time specified in the schedule.

13. DISCOUNT FOR PROMPT PAYMENT (See Section I, Clause No. 52.232-8)	10 CALENDAR DAYS (%)	20 CALENDAR DAYS (%)	30 CALENDAR DAYS (%)	CALENDAR DAYS(%)
14. ACKNOWLEDGMENT OF AMENDMENTS (The offeror acknowledges receipt of amendments to the SOLICITATION for offerors and related documents numbered and dated):	AMENDMENT NO.	DATE	AMENDMENT NO.	DATE
15A. NAME AND ADDRESS OF OFFEROR GSD&M LLC 828 W 6th St Austin, TX 78703-5468 UNITED STATES [REDACTED]	CODE 1PWR1	FACILITY	16. NAME AND THE TITLE OF PERSON AUTHORIZED TO SIGN OFFER (Type or print)	
15B. TELEPHONE NUMBER AREA CODE NUMBER EXTENSION [REDACTED]	15C. CHECK IF REMITTANCE ADDRESS IS DIFFERENT FROM ABOVE - ENTER SUCH ADDRESS IN SCHEDULE. <input type="checkbox"/>		17. SIGNATURE	18. OFFER DATE

AWARD (To be completed by Government)

19. ACCEPTED AS TO ITEMS NUMBERED See Schedule	20. AMOUNT USD 1,125,856,751.12	21. ACCOUNTING AND APPROPRIATION See Section G - Contract Administration Data
22. AUTHORITY FOR USING OTHER THAN FULL OPEN COMPETITION: <input type="checkbox"/> 10 U.S.C. 2304 (c) <input type="checkbox"/> 41 U.S.C. 3304(a) ()	23. SUBMIT INVOICES TO ADDRESS SHOWN IN (4 copies unless otherwise specified)	ITEM 25
24. ADMINISTERED BY (If other than Item 7)	25. PAYMENT WILL BE MADE BY ACCTG DISB STA NR 387700 DFAS DEAMS, 27 ARKANSAS RD LIMESTONE, ME 04751-6216 UNITED STATES	CODE F87700
26. NAME OF CONTRACTING OFFICER (Type or print)	27. UNITED STATES OF AMERICA (Signature of Contracting Officer)	28. AWARD DATE

IMPORTANT - Award will be made on this Form, or on Standard Form 26, or by other authorized official written notice.

AUTHORIZED FOR LOCAL REPRODUCTION
Previous edition is unusableSTANDARD FORM 33 (REV. 6/2014)
Prescribed by GSA - FAR (48 CFR) 53.214 (c)

Section A - Solicitation/Contract Form

Increase Value and Incorporate revised PWS

North American Industry Classification System (NAICS): 541810

Section B - Supplies or Services & Prices or Costs**Additional Information/Notes****Total Contract**

Maximum: [REDACTED] Dollars, U.S.

Allowed Per Order

Minimum: [REDACTED]

Government Obligation to Order

Maximum: [REDACTED]

Item	Supplies/Service	Estimated Quantity	Unit	Unit Price	Amount
0001	National Advertising-Cost Provide advertising and event marketing services /supplies IAW PWS. Project completion date (PCD) resulting from Advertising Instruction Records (AIRs) approved during the Period of Performance (PoP) of the Task Order may extend beyond the PoP stated in Section F. Ordering Period is 2 Apr 18 - 1 Apr 22. Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Cost No Fee	[REDACTED]	Each		Estimated Cost [REDACTED]
0002	National Advertising-Fixed Fee Provide advertising and event marketing services /supplies IAW PWS. This CLIN shall not exceed the amount shown. Ordering Period is 2 Apr 18 - 1 Apr 22. Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Firm Fixed Price	1,000	Each	[REDACTED]	Firm Price [REDACTED]
0003	National Advertising-Travel Travel shall be IAW JFTR; no fee, overhead or profit shall be included with travel. Ordering Period is 2 Apr 18 - 1 Apr 22. Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Cost No Fee	[REDACTED]	Each		Estimated Cost [REDACTED]
0004	National Advertising - FFP Services Provide advertising and event marketing services/supplies IAW PWS. This CLIN shall not exceed the amount shown.			[REDACTED]	

	Ordering Period is 2 Apr 18 - 1 Apr 22. Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Firm Fixed Price	1,000	Each		Firm Price [REDACTED]
0005	COVID-19 3610 Other Direct Costs Paid leave for employees or subcontractors (not to exceed an average of 40 hours per week) to remain in a ready state during the public health emergency declared for COVID-19. Ordering Period is 1 May 2020 - 30 Sep 2020. Product Service Code: R701 Program: S10 Pricing Arrangement: Cost No Fee	[REDACTED]	Each	Not to Exceed	Estimated Cost [REDACTED]
1001 Option Exercised	National Advertising - Cost. Provide advertising and event marketing services /supplies IAW PWS. Ordering Period is 2 Apr 22 - 1 Apr 25. Project Completion Date (PCD) shall not exceed the Task Order (TO) Period of Performance (PoP) without written Contracting Officer approval and a modification to the applicable TO. Effective 1 Jun 23 under P00012, this CLIN shall include Travel costs. IAW FAR Subpart 31.205-46 "Travel Costs": travel shall be IAW the Joint Travel Regulation (JTR). No fee, overhead, or profit shall be included with travel. Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Cost No Fee	[REDACTED]	Each	Estimated	Estimated Cost [REDACTED]
1002 Option Exercised	National Advertising - Fixed Fee. Provide advertising and event marketing services /supplies IAW PWS. This CLIN FFP for fee is estimated and shall be negotiated for each individual task order. Ordering Period is 2 Apr 22 - 1 Apr 25. Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Firm Fixed Price	[REDACTED]	Each	USD [REDACTED] [REDACTED]	Firm Price [REDACTED]
1003 Option Exercised	National Advertising - Travel. IAW FAR Subpart 31.205-46 "Travel Costs": travel shall be IAW the Joint Travel Regulation (JTR). No fee, overhead, or profit shall be included with travel. Ordering Period is 2 Apr 22 - 1 Apr 25. Effective 1 Jun 23 under P00012, CLIN 1001 shall include Travel costs. IAW FAR Subpart 31.205-46 "Travel Costs": travel	[REDACTED]	Each	[REDACTED]	

	<p>shall be IAW the Joint Travel Regulation (JTR). No fee, overhead, or profit shall be included with travel.</p> <p>Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Cost No Fee</p>				Estimated Cost USD [REDACTED]
1004 Option Exercised	<p>National Advertising - FFP. Provide advertising and event marketing services /supplies IAW PWS. This CLIN FFP is estimated and shall be negotiated for each individual task order. Ordering Period is 2 Apr 22 - 1 Apr 25.</p> <p>Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Firm Fixed Price</p>	1,000	Each	USD [REDACTED] [REDACTED]	Firm Price [REDACTED]
1005	<p>National Advertising - Cost. Provide advertising and event marketing Non-Severable Services (NSS)/supplies IAW PWS. Ordering Period is 2 Apr 22 - 1 Apr 25.</p> <p>NSS CLIN PCD shall not exceed the TO PoP without written Contracting Officer approval and a modification to the applicable TO.</p> <p>Effective 1 Jun 23 under P00012, this CLIN shall include Travel costs. IAW FAR Subpart 31.205-46 "Travel Costs": travel shall be IAW the Joint Travel Regulation (JTR). No fee, overhead, or profit shall be included with travel.</p> <p>Product Service Code: R701 Pricing Arrangement: Cost No Fee</p>	[REDACTED]	Each	[REDACTED]	Estimated Cost [REDACTED]
1006	<p>National Advertising - Fixed Fee. Provide advertising and event marketing NSS services/supplies IAW PWS. This CLIN FFP for fee is estimated and shall be negotiated for each individual task order. Ordering Period is 2 Apr 22 - 1 Apr 25.</p> <p>NSS CLIN PCD shall not exceed the PoP without written Contracting Officer approval and a modification to the applicable TO.</p> <p>Product Service Code: R701 Pricing Arrangement: Firm Fixed Price</p>	[REDACTED]	Each	[REDACTED] [REDACTED]	Firm Price [REDACTED]
	<p>National Advertising - Cost. Provide advertising and event marketing services /supplies IAW PWS. Ordering Period is 2 Apr 25 - 30 Sep 27. Project Completion Date (PCD) shall not exceed the Task Order (TO) Period of Performance (PoP) without written Contracting Officer approval and a modification to the applicable TO.</p>				

Option Line Item 2001	This CLIN shall include Travel costs. IAW FAR Subpart 31.205-46 "Travel Costs": travel shall be IAW the Joint Travel Regulation (JTR). No fee, overhead, or profit shall be included with travel. Product Service Code: R701 Signal Code: A Weapon System Code: 000 Pricing Arrangement: Cost No Fee		Each	Estimated	Estimated Cost
Option Line Item 2002	National Advertising - Fixed Fee. Provide advertising and event marketing services /supplies IAW PWS. This CLIN FFP for fee is estimated and shall be negotiated for each individual task order. Ordering Period is 2 Apr 25 - 30 Sep 27. Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Firm Fixed Price		Each		
Option Line Item 2003	National Advertising-Travel. Ordering Period is 2 Apr 25 - 30 Sep 27. CLIN 2001 shall include Travel costs. IAW FAR Subpart 31.205-46 "Travel Costs": travel shall be IAW the JTR. No fee, overhead, or profit shall be included with travel. Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Cost No Fee	1	Each		
Option Line Item 2004	National Advertising - FFP. Provide advertising and event marketing services /supplies IAW PWS. This CLIN FFP is estimated and shall be negotiated for each individual task order. Ordering Period is 2 Apr 25 - 30 Sep 27. Product Service Code: R701 Signal Code: A Weapon System Code: 000 Program: S10 Pricing Arrangement: Firm Fixed Price		Each		
Option Line Item 2005	National Advertising - Cost. Provide advertising and event marketing Non-Severable Services (NSS)/supplies IAW PWS. Ordering Period is 2 Apr 25 - 30 Sep 27. NSS CLIN PCD shall not exceed the TO PoP without written Contracting Officer approval and a modification to the applicable TO. This CLIN shall include Travel costs. IAW FAR Subpart 31.205-46 "Travel Costs": travel shall be IAW the Joint Travel Regulation (JTR). No fee, overhead, or		Each		

	profit shall be included with travel. Product Service Code: R701 Pricing Arrangement: Cost No Fee				
Option Line Item 2006	National Advertising - Fixed Fee. Provide advertising and event marketing NSS services/supplies IAW PWS. This CLIN FFP for fee is estimated and shall be negotiated for each individual task order. Ordering Period is 2 Apr 25 - 30 Sep 27. NSS CLIN PCD shall not exceed the PoP without written Contracting Officer approval and a modification to the applicable TO. Product Service Code: R701 Pricing Arrangement: Firm Fixed Price		Each		